



GIVING BACK IS ALWAYS IN **Style!**



FOR IMMEDIATE RELEASE

Contact: LaTonya Sneed

Phone: (318) 218-4476

Email: Tonya@TheKloset.org

5th ANNUAL HOLIDAY TOY KLOSET ...BIGGER and BETTER!
Reaches 13 Counties by Lessening the Financial Burden from Parents

SMYRNA, GA - Saturday, December 20th, Kamileon's Kloset Professional Development, Inc. will host its "**5th Annual Holiday Toy Kloset**" benefiting underprivileged children in the 13 surrounding counties of Metro Atlanta. This exciting event will take place in our Smyrna/Vinings facility inside Cumberland Community Church from 11:00AM – 2:00PM. The **Holiday Toy Kloset** is an afternoon of celebration for underprivileged children to relax, enjoy activities, and experience the Joy of Christmas despite obstacles in their young lives.

Our annual holiday event helps to enrich and empower youth in underserved communities. In a party atmosphere, this signature celebration is designed with a DJ, food, contests, children's activities, free toys and bicycle raffles in order to increase the self-worth of less fortunate children who may feel "forgotten." Over the past four years, we provided over 3,800 toys to 650 children. Regrettably, our toy distribution has been reduced from 1,500 to 500 from Toys for Tots. Based on the overwhelming requests received this year, we are hoping to serve **close 2,000** toys to children throughout Metro Atlanta.

In past years, The Holiday Toy Kloset was supported by corporate sponsors such as **Halpern Enterprises, The TJX Companies, Inc., Walmart, Publix, and Kroger**, and generous in-kind toy donations from celebrity artists such as **Tameka "Tiny" Harris, Da Brat, and Jermaine Dupri**. Kamileon's Kloset continues to partner with **Toys 4 Tots** and **United Way** to provide most of the toys. Our current sponsors this year are Delta Sigma Theta Sorority (Cobb County) and AIG. We are continuously trying to increase our support.

Kamileon's Kloset Professional Development, Inc. is an Atlanta-based 501(c)(3) non-profit agency that transforms lives with professional grooming service and workforce development coaching. Since 2008, we have been serving clients referred from social service and government agencies upon completion of job-training programs. This event is one of our initiatives to lessen the financial burden from parents and build self-esteem for "at risk children."

MISSION STATEMENT:

To transform lives by promoting the economic independence of disadvantaged men and women seeking employment. We help each client transition into the workforce by providing professional attire, full-service image makeovers, and image coaching. This program enhances the employment potential of each client, effecting a significant reduction in poverty, while underscoring the intrinsic dignity of each individual advancing into the workplace. For additional agency information, please visit www.TheKloset.org.

#